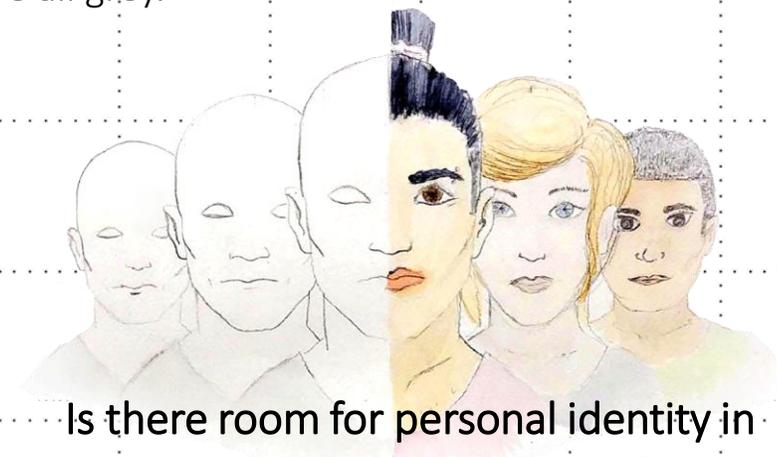


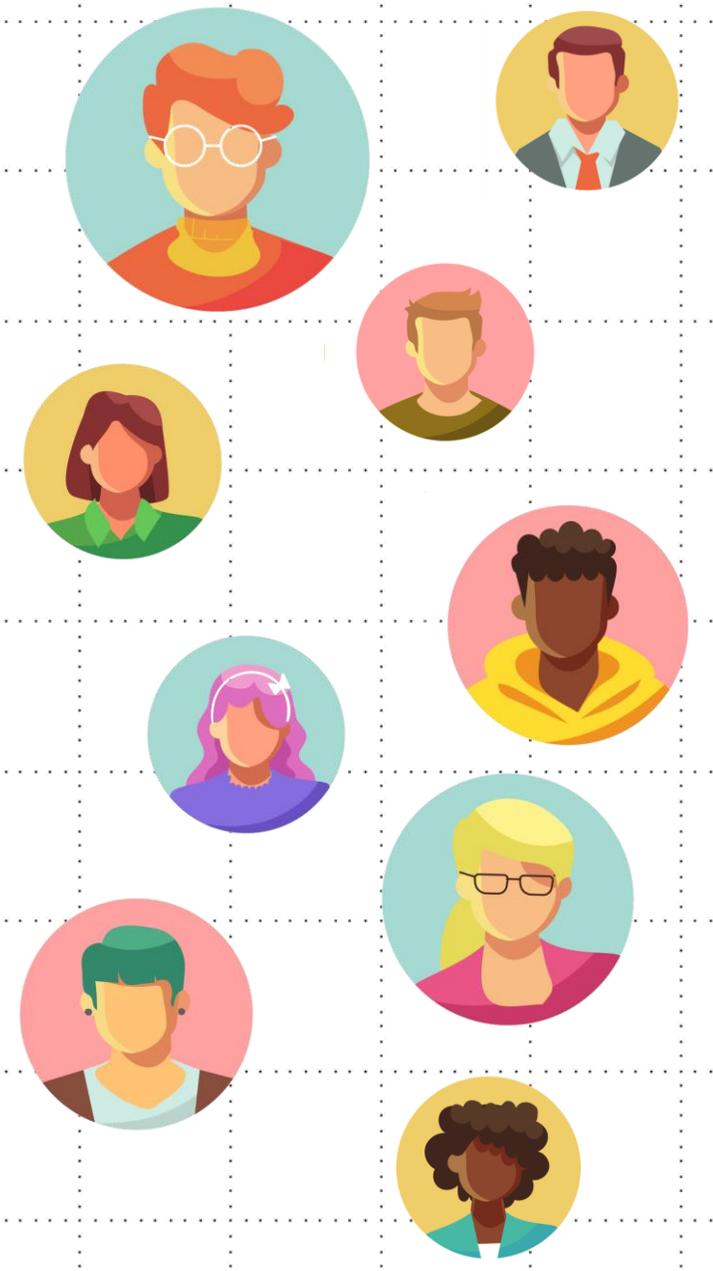


In Israel, the urge to build fast and make money has led to a situation of building entire neighborhoods that are duplicated from a single building. The public space becomes repetitive and meager, with neither a local identity nor a sense of personal identification.

We as human beings are infinitely different from each other. So how can it be that we all live in the same identical structure, with the same windows and the same balcony? We are colorful in every aspect of our lives but when it comes to our place in the urban space, we are all grey.



Is there room for personal identity in Israel's new public space?



My study case is the Em Hamoshavot neighborhood in Petah Tikva. I focused on a block of 9 identical buildings, 2000 people who live in the same box that floated inside an unidentified urban space.



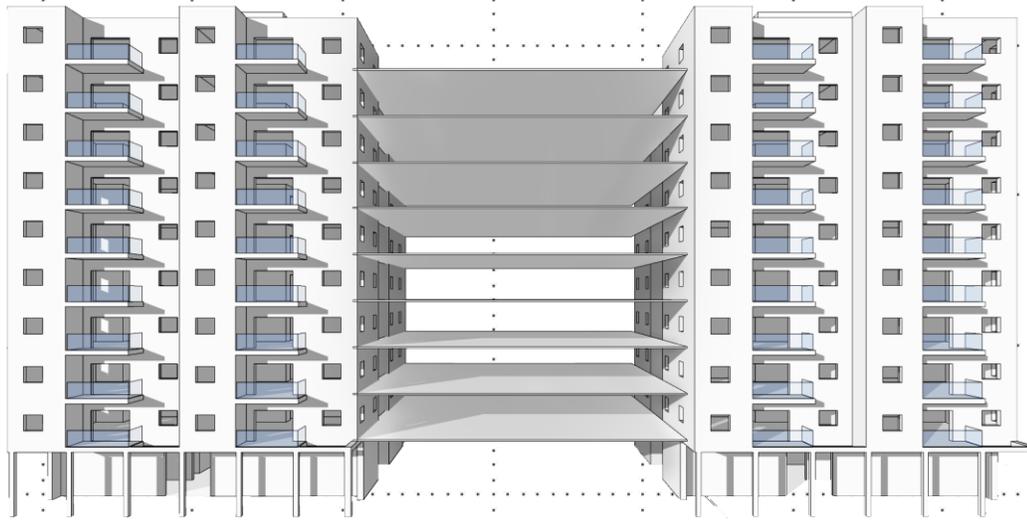
## Opposite case



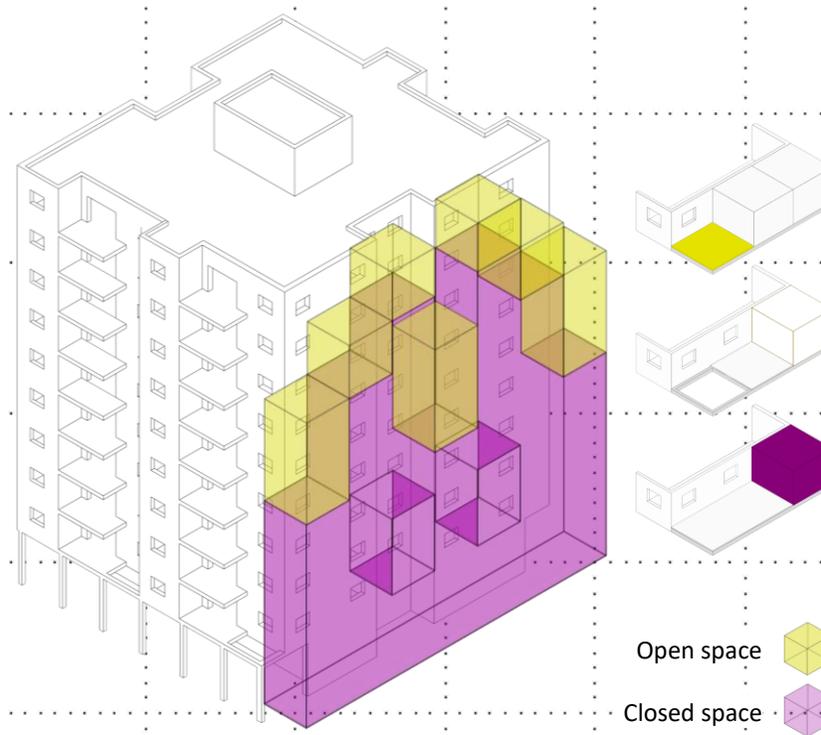
I researched a containers neighborhood and noticed that although everyone lives in an industrial, duplicate structure - anyone can easily spot his container. Because the people who live in them gave, each in his own way, a personal expression to their container.

So what is the secret that allows them to express themselves?  
I think it's the

ground level

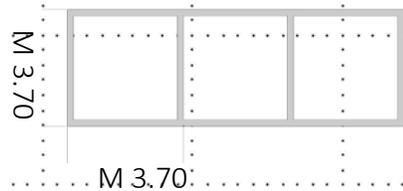
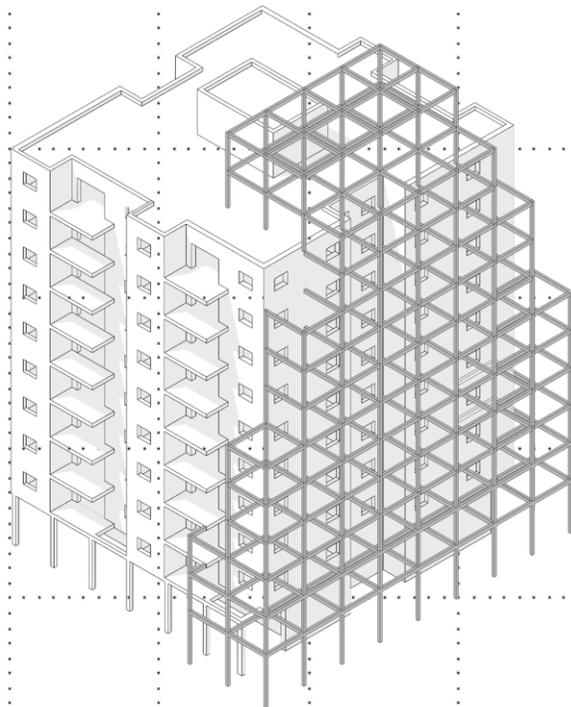


In the project "1 | City" I suggest to reproduce the 'ground' and make it accessible to every floor.

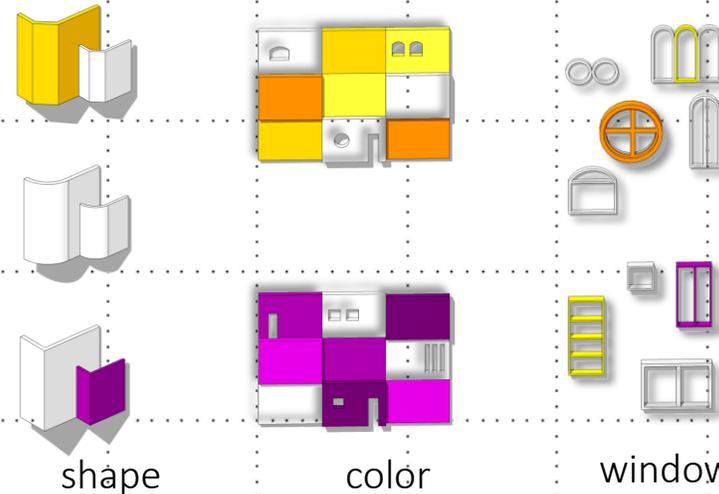


By creating a set of rules that defines adequate access to light and air, tenants can add an enclosed or open space to their private space.

To the duplicated and dull structure is added a steel construction in the empty space between the buildings.



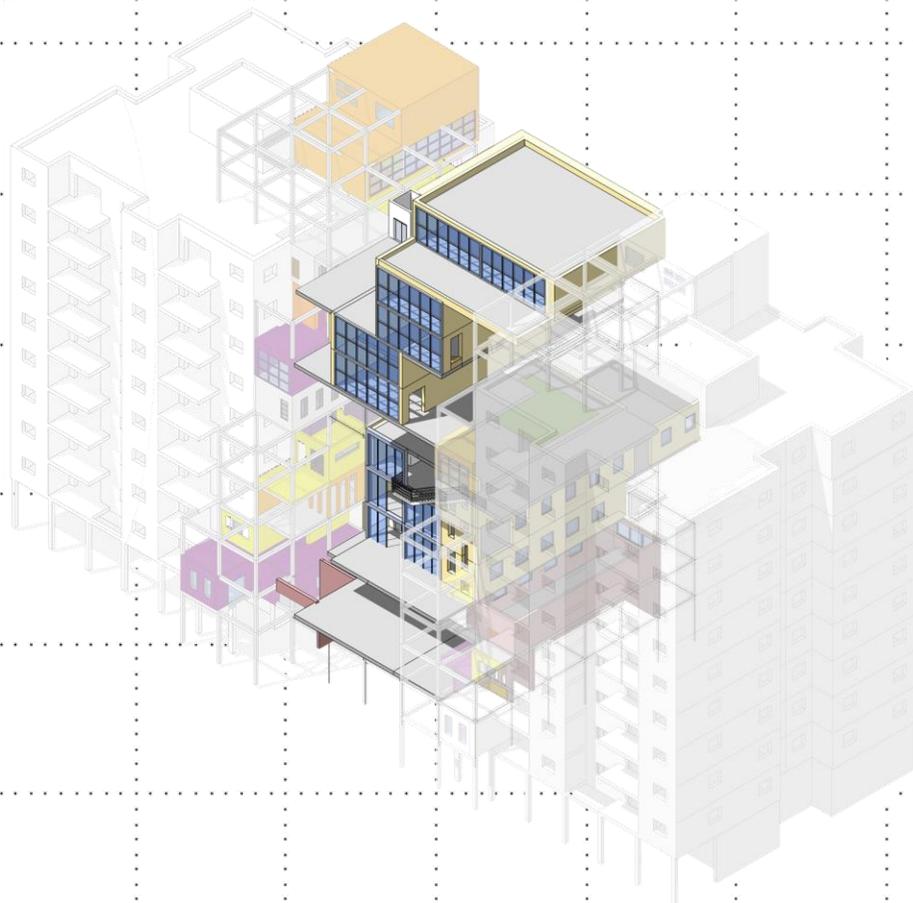
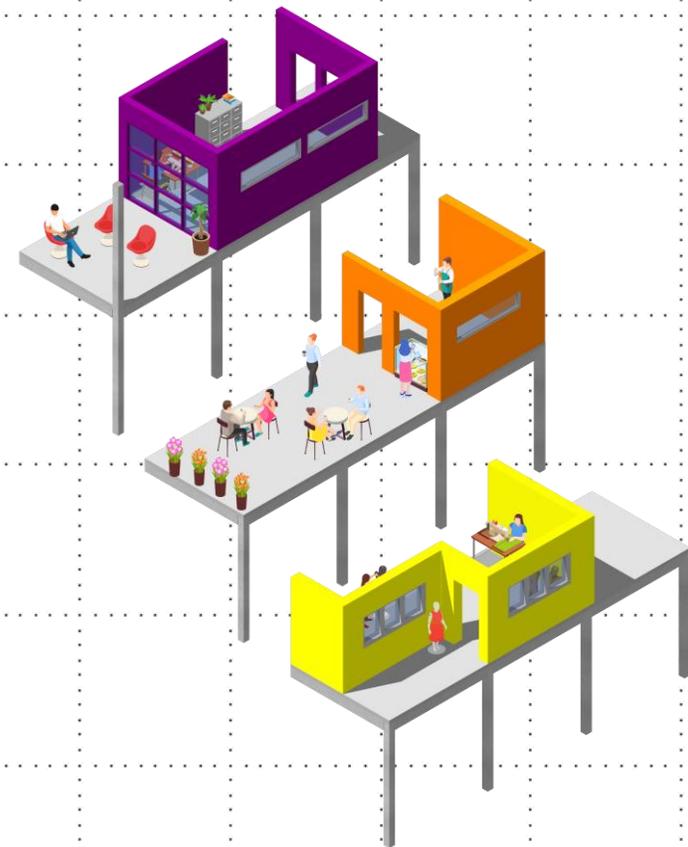
### Examples of design rules



In addition, design rules will be established that provide a wide choice and at the same time maintain a visual order.



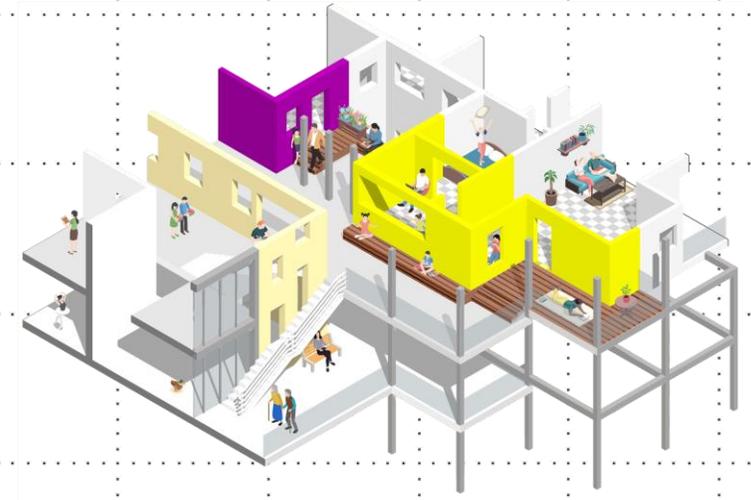
To take advantage of the wasted space, the large space between the buildings, public buildings and spaces will also be added. The public space that was detached from the private, connects to it. The tenant will now have the option of choosing how he wants to deal with the outside.



Now the resident will not be satisfied with a standard apartment but will decide how the light will enter his house, What and how does he want to add to his home, How does he want to make his personal statement in the world.

The introduction of the new public space and personal expressions blurs the boundaries between the private and the public. The house breaks its existing boundaries, and the sense of belonging grows and expands beyond its walls into the public space.

1 | City (Ani Ir) - The identity of the individual in the urban space



after

before

To the observer in the new space created, the questions that can arise are -- is the new space an exterior or interior space? Is it a private or public space? The person who lives there can decide how and to what extent he expands his sense of belonging. Where does his home begin and where does it end..

Walking in the renewed space will be rich in new situations where the person will be able to find interest or a sense of belonging. No more walking between generic buildings that do not attest to their occupants, but diverse spaces that are constantly renewed and change depending on who lives in them.